

LCCI Centre Update

Welcome to the LCCI Centre Update. All recent developments and latest news are included in this newsletter, which we hope you will find helpful and informative.

New Public Relations Level 2 qualification

In response to high demand from many markets, EDI is now developing a new Public Relations Level 2 qualification. The qualification is designed to benefit candidates wishing to acquire a solid foundation in Public Relations at a tactical level and will act as an ideal progression route for candidates wishing to obtain the LCCI Level 3 Public Relations qualification.

The new syllabus and a sample paper will be available free of charge on the LCCI website from July 2009. The Examination will be available in Series 3 and 4, with the first exam date being Series 3, 2010.

New additions to On Demand qualifications

As a result of feedback received from centres and agents regarding flexibility of exam dates, EDI is pleased to announce that the LCCI Level 3 Marketing, Public Relations, Advertising and Selling and Sales Management Qualifications will also be available On Demand as of September 2009. If you would like any further information, please contact kevinblanch@ediplc.com.

Level 4 Financial Accounting reminder

We are pleased to announce that Level 4 Financial Accounting is now available On Demand in addition to its availability in Series 2 and 4.

Level 2 Certificate in Employability Skills reminder

As part of our standard procedures to ensure validity and reliability in assessment, the Practical Assessment for this qualification is being reviewed. The updated Practical Assessment Candidate Book and Tutor Support Pack will be available on the LCCI website from 18 May 2009 and will become effective from that date.

Students who are currently completing the Practical Assessment should continue to use the current Practical Assessment Booklet. Use of the current Practical Assessment will be accepted up until 31 August 2009 - all Practical Assessments submitted after this date should be on the revised version.

Progression from LCCI Level 3 Marketing (ASE3025) to Chartered Institute of Marketing (CIM) Professional Qualifications

This is to confirm that the LCCI Level 3 Marketing qualification, which is the core subject in the Level 3 Group Diploma in Marketing, will still be accepted after June 2009 by the Chartered Institute of Marketing (CIM) as an entry point to its professional qualifications.

As an Ofqual (formerly QCA) accredited qualification, the LCCI Level 3 Marketing is recognised as NQF Level 3. As a result, holders of the qualification are accepted on the CIM Professional Diploma in Marketing, until June 2009, after which the current syllabus will no longer be available. From July 2009, holders of the qualification will be accepted on the new higher levelled Professional Certificate in Marketing.

The change in entry point after June 2009 is as a result of the major syllabus and NQF level changes made by the CIM to its qualifications. The CIM Professional Certificate, which was a NQF Level 3, has been revised to a NQF Level 4, and the CIM Professional Diploma, which was a Level 4, has been revised to a NQF Level 6 qualification.

It is important to note that while LCCI students will only be able to progress directly to the new CIM Professional Certificate after June 2009, this qualification is a NQF level 4 qualification, and as such, has similar recognition and professional value as the previous Professional Diploma. In addition, CIM Accredited Study centres can accept students on the Professional Diploma in Marketing if they believe the students have sufficient knowledge and experience to enter a Level 6 qualification.

English for Business certificates

We are happy to announce that in response to feedback from centres and agents, English for Business certificates will now detail the percentage score achieved in the mandatory reading and writing exam. This will give both the candidate and centre a better idea of candidate's performance.

Please be aware the percentage score will not appear for optional listening and speaking components as they have a different marking criteria.

If you have any questions relating to this new change then please contact kasiapawlak@ediplc.com.



LCCI Answer Books



The LCCI answer books covers have been redesigned to make them more user friendly.

For the next few months you may receive answer books with either cover until local stocks are exhausted.



International
Qualifications from EDI